✿ CLO,

ART DIRECTOR, 2026

CHLOE PALAMOS

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Location: Manila, Philippines
Portfolio: www.chloepalamos.com

PROFESSIONAL EXPERIENCE

Senior Art Director | 2021-2026
Canva

- Led multiple creative streams within the Global and North America campaigns team, spanning TVCs, OOH, DOOH, paid ads, social content, and editorial experiences
- Collaborated with cross-functional teams to develop brand campaigns rooted in human stories, studying audiences and communities so the work feels relatable and inspiring
- Built Claude skills and GPTs that turn prompts into repeatable workflows, making bulk image production faster and freeing up time for work that needs a human touch

Senior Graphic Designer, Growth Marketing Manager | 2018-2021
Monolith Growth Consulting

- *Senior Graphic Designer:* Led the Design Team, owning multiple workflows across channels; ad creatives, UX/UI, Dev QA, and CRO strategy
- *Growth Marketing Manager:* Helped brands grow. Everything from QA-ing and updating websites to planning, crafting and running ads for multiple digital platforms

Art Director Trainee | 2017
BBDO Guerrero

- Collaborated with creative teams to design ads, social posts, and OOH for international and local brands

SKILLS

Art Direction | Graphic Design | Brand Design | Working with AI

EDUCATION

University of Santo Tomas | 2013-2017
Bachelor of Arts in Communication Arts

INTERNSHIPS

Ralph Mendoza Photography | 2018 - 2021
Photographer's Assistant

Vgrafiks Branding Studio | 2016
Graphic Design Intern

Scout Magazine | 2017
Art Intern

Unilever Selecta | 2016
Graphic Design Intern